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Career Guidance and Counseling and Migration Challenges: Voices from GERMANY

by Ute-Chr. Klehe & Katja Wehrle (Justus-Liebig-University Giessen)

Data Overview

Qualitative studies

▶ Study designs and data analyses:

- ▶ Semi-structured interviews
- ▶ Interpretative qualitative approach (Merriam, 2009; Sandberg, 2005)
- ▶ Thematic analyses (Braun & Clarke, 2006, 2022)
- ▶ NVIVO11, Atlas.ti9

Study 1: Identity	Study 2: Career adaptation	Study 3: Self-regulation	Study 4: Meaningfulness- making	Study 5: Employers' eroding trust
<p>N = 31 refugees</p> <ul style="list-style-type: none"> ▶ From Syria, Afghanistan, Iraq, Libya, Kosovo, and Ghana ▶ Residence in GER: ~ 3 years ▶ Work permit: ~ 2 years 	<p>N = 36 refugees</p> <ul style="list-style-type: none"> ▶ From Syria, Afghanistan, Iraq, Libya, Kosovo, Georgia, and Iran ▶ Residence in GER: ~ 3 years and 7 months ▶ Work permit: ~ 3 years 	<p>N = 38 refugees, 27 refugee support workers, 37 employers</p> <ul style="list-style-type: none"> ▶ From 11 countries (18 from Syria) ▶ Residence in GER: ~ 4 years and 1 month ▶ Work permit: ~ 2 years and 3 months 	<p>N = 24 refugees (2 time points with 1 year between the interviews)</p> <ul style="list-style-type: none"> ▶ From Syria, Afghanistan, Iraq, Iran, Libya, and Kosovo ▶ Residence in GER at T2: ~ 3 years ▶ Work permit at T2: ~ 2 years and 9 months 	<p>N = 27 refugee support workers, 37 employers</p> <ul style="list-style-type: none"> ▶ <i>Employers:</i> Businesses and public-sector employers of different sizes and industries, located in rural and urban settings in former East and West Germany



Setting and Stakeholders

in Germany

Germany as a (Forced) Migration Context

- ▶ One of the primary receiving countries for refugees
 - ▶ Middle of 2021: Almost 1.24 million refugees and 233.000 asylum seekers (UNHCR, 2022)
- ▶ **German labor market:**
 - ▶ Highly formalized and bureaucratic institutional context
 - ▶ High vocational specificity and principles for education and academization (Baethge & Wolter, 2015; Hillmert, 2006)
 - ▶ German as a working language
 - ▶ **Prerequisites for employees**
 - ▶ Good knowledge of the German language
 - ▶ Formal credentials and qualifications
 - ▶ *Difficult, as both are often lacking for refugees*



Stakeholder Ecosystem of Refugees' Integration

▶ Stakeholders in the Cross-Sector Context of Refugees' Integration

- ▶ Refugees
- ▶ Local employers
- ▶ Local employees/coworkers
- ▶ Official/unofficial supporters:
 - ▶ *Official*: Support agencies
 - ▶ *Unofficial*: Volunteers
- ▶ Authorities:
 - ▶ Employment Agencies
 - ▶ The Federal/State Legislation and Government





Main Immigration Issues Faced

in Germany

Main Immigration Issues for Refugees' Job Search

- ▶ **Context with foreign demands, power structures, and professional scripts** (Barley & Tolbert, 1997)
 - ▶ Formative for refugees' self-regulation & locals' interpretation of their behaviors
 - ▶ Behavior that was appropriate at home may now seem "off the mark"
 - ▶ Impact on the integration of and support for refugees (Wagner & Heatherton, 2015)
- ▶ **Overarching barriers:**
 - ▶ **Fundamental uncertainties** (e.g., residency)
 - ▶ **Feeling of having lost or losing time**
 - ▶ **Social isolation**
 - ▶ **Lacking personal resources** (e.g., knowledge of the local language)
- ▶ **Refugees often with few / depleted resources**



Main Immigration Issues for Refugees' Identities

- ▶ **Threats to entering**
 - ▶ Legislation and local vocational/residency regulations
 - ▶ Lacking evidence of formal qualifications
 - ▶ Lack of credential recognition
 - ▶ Unemployment or occupational downgrading
- ▶ **Threats to staying**
 - ▶ Insecure future
- ▶ **Threats to belonging**
 - ▶ Social loneliness and lacking social affiliation
 - ▶ Social segregation and language barriers
 - ▶ Impacts on non-work-related identities (e.g., family provider)
- ▶ **Imposition of unwanted and threatening identities**
 - ▶ General stigma of being a refugee / foreigner
 - ▶ If they do not work: 'Benefit scrounger'
 - ▶ If they do work: 'Cheap workforce' and professional interchangeability



Possible Consequences Identity Threats

- ▶ **Adversity does not necessarily stop after arriving in the receiving country**
 - ▶ Fundamentally threatened identities and lost connections to the self and to others
- ▶ **Threatened identities:**
 - ▶ Invalidation of existing identities
- ▶ **Threatening identities:**
 - ▶ Imposition of negative identities (e.g., stigma)
- ▶ **Threats to identity needs** (Eilam & Shamir, 2005; Ashforth & Schinoff, 2016)
 - ▶ Self-worth
 - ▶ Self-distinctiveness
 - ▶ Self-continuity
 - ▶ Self-control
 - ▶ Social belongingness

Identity Threats

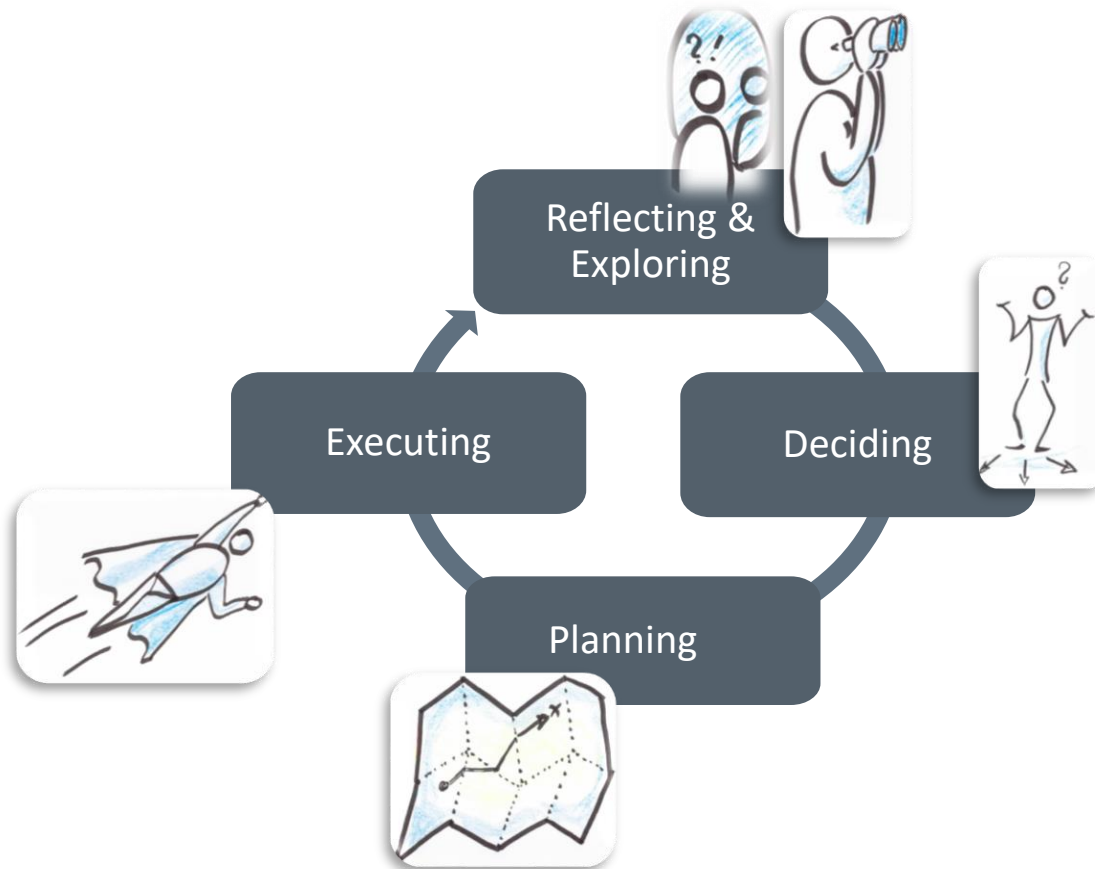
Incongruence between
existential assumptions
people have about
themselves and their reality

–

Potential damage to the
value, meaning, or
enactment of an identity

(Petriglieri, 2011)

Possible Consequences Self-Regulation Difficulties



Underregulation

Misregulation

Overregulation

No possibility for
regulation





Career Guidance and Counseling

Suggestions based on present research

Suggestions for Career Guidance and Counseling

Proactive Identity-Threat Prevention & Reactive Identity Threat Coping

- ▶ **Proactive Identity Threat Prevention: Resourcing** (Feldman & Worline, 2012)
 - ▶ **Turning mundane assets or objects into resources**
 - ▶ Identify and proactively create opportunities
 - ▶ Turn chance encounters into social resources
 - ▶ Circumvent barriers hindering integration

- ▶ **Reactive Identity Threat Coping** (Petriglieri, 2011)
 - ▶ **Identity protection** (e.g., highlighting positive distinctiveness or derogating threat source)
 - ▶ **Identity restructuring** (e.g., changing the importance or the meaning of an identity, or exiting an identity altogether)
 - ▶ **Combination of identity protection and restructuring** (Kira & Klehe, 2016)

 - ▶ **Identity threat jujitsu** (Kreiner & Sheep, 2009): Transform negative threats into positive movement to (1) protect one's threatened identity and (2) build improved relationships between oneself and one's environment
 - ▶ Reframing threat as an opportunity
 - ▶ Seeking to build improved relationships to people posing threats

Suggestions for Career Guidance and Counseling

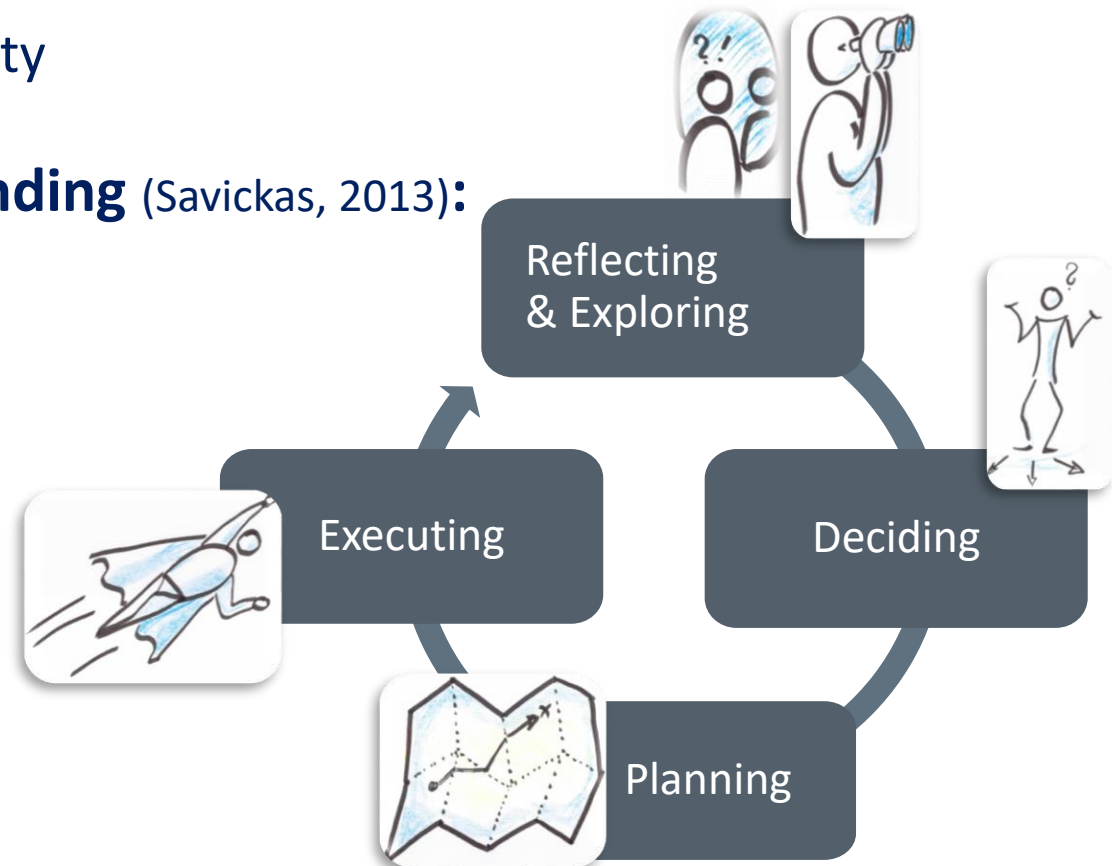
Career Adaptation (I / III)

▶ For regular job seekers:

- ▶ Job search → Work status, not quality

▶ Relevance of career adaptive responding (Savickas, 2013):

- ▶ Curiosity: Exploring
- ▶ Control: Deciding
- ▶ Concern: Planning
- ▶ Confidence: Executing



Suggestions for Career Guidance and Counseling

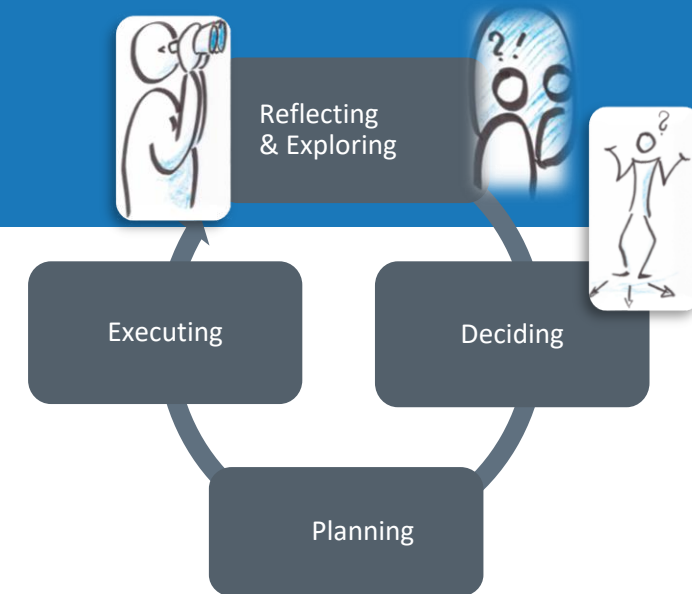
Career Adaptation (II / III)

Exploring the self and the environment

- ▶ **Knowing what to explore**
 - ▶ Holding on to former career
 - ▶ Formulating new career dreams
 - ▶ Revising old career dream
- ▶ **Finding and establishing ways to explore**
- ▶ **What helps:** Rich educational and work opportunities & being offered a chance

Taking control and making decisions

- ▶ **Continuously moving on** (disregarding uncertainties, taking responsibility)
- ▶ **Consciously prioritizing helpful emotions and thoughts** (controlling one's emotions, appreciating)
- ▶ **Contributing** (being recognized, giving back)
- ▶ **What helps:** Sense of security & social connections

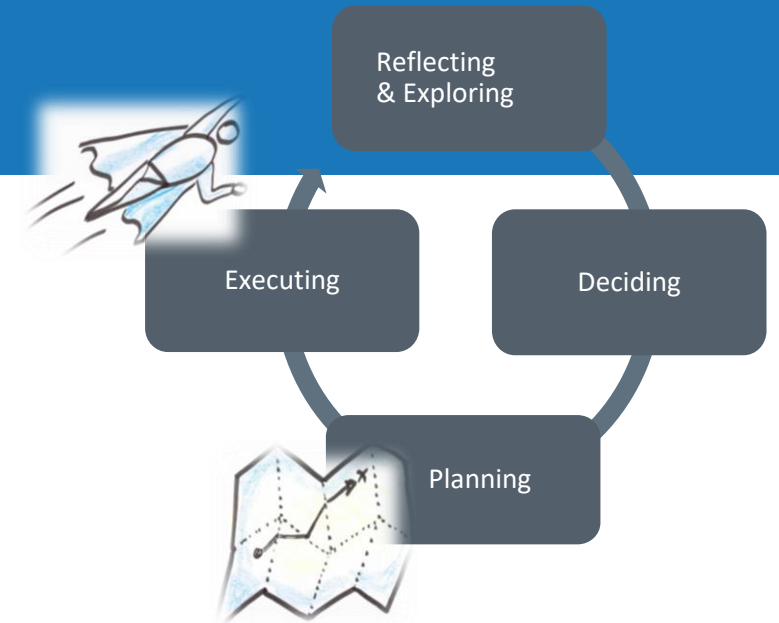


Suggestions for Career Guidance and Counseling

Career Adaptation (III / III)

Making and adjusting career plans

- ▶ **Setting goals**
 - ▶ Setting present and proximal goals
 - ▶ Setting major goals
- ▶ **Preparing for the future**
 - ▶ Disregarding uncertainties
 - ▶ Securing formally required credentials
 - ▶ Securing work experience and credibility
- ▶ **What helps:** Receipt of residence permit



Protecting and bolstering confidence

- ▶ **Reflecting on accomplishments** (reminding oneself of achievements, conveying accomplishments to others)
- ▶ **Simply persisting** (actively targeting obstacles, keeping on learning)
- ▶ **What helps:** Awareness of the advantages of the local labor market & social belonging



Take-Home Message

Take-Home Message

Ways to Support a Successful Transition of Refugees to the Receiving Country

- ▶ **Help people mitigate identity threats by, e.g., identifying their key identity needs and adapting the procedures to meet these**
- ▶ **Assist the development of strategies to ...**
 - ▶ ... self-regulate and cope adaptively
 - ▶ *Helpful*: Active coping with identity threats, 'can do' and optimistic attitudes, identity protection, and creating social systems & networks
 - ▶ *Potentially harmful*: Concealing one's identity, reducing the importance of former identity, or exiting it
 - ▶ ... create low-threshold opportunities for social contact and resources, as well as form high quality workplace relationships
 - ▶ ... regulate one's emotions
 - ▶ ... develop growth-oriented sensemaking
- ▶ **Help people develop goals they can identify with, that are consistent with their identities**
 - ▶ Guide reorientation processes and help people in finding meaningful (re-)employment
 - ▶ Establish links between past vocational identities and local career opportunities
- ▶ **Positive consequences**
 - ▶ Overcoming adversity holds opportunities for psychological growth
 - ▶ Experiencing meaningfulness



Questions & Answers





Thank you for your attention!

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